

Joselyn K. Hernandez

Joselyh@clemson.edu | 843-227-0888 | Bluffton, SC | www.linkedin.com/in/joselynkhernandez

Education

Clemson University

Bachelor of Arts in Spanish and International Business
- Dean's List Spring 2023

May 2025

GPA: 3.52/4.00

Universidad de Santiago de Compostela

Spanish Immersion Studies

May 2024

Work Experience

Public Consulting Group

Technology Consulting Intern

June 2024- August 2024

Remote

- Researched and pitched contract leads and RFP to supervisor to further business development within the Technology Department
- Developed recommendations based on research, five expert interviews, and three company surveys to find ways for PCG to strengthen their Environment, Social Governance efforts

Pearce Center for Professional Communications

Multimodal Intern

August 2023- December 2023

Clemson, SC

- Co-led a team of 5 individuals in developing marketing calendars to enhanced the client's social media platforms
- Worked with three clients to develop marketing material to enhance brand recognition and promotion, while applying set marketing and branding guidelines

Georgia Ports Authority

Intern

May 2023- August 2023

Garden City, GA

- Created an informational update SharePoint site that improved cross-departmental communication accuracy
- Coordinated with two interns on projects that focused on ways to strengthen Port functions and operations
- Collected vital site-work progress updates on on-going capital projects to create a total of 10 weekly reports for supervisors and executives

Clemson Barnes & Noble Bookstore

Sales Associate

January 2023- September 2023

Clemson, SC

- Assisted customers in locating merchandise, answering questions, and assisting with returns, exchanges, and general merchandise concerns

El Super International

Money Transfer Agent

March 2017- December 2022

Bluffton, SC

- Monitored transaction legality and ensured fraudulent transactions were addressed and reported
- Handled funds in an accurate and timely manner ranging from \$100-\$3000 while ensuring authenticity of checks and IDs presented by customers

Campus Involvement

Delta Sigma Pi - Kappa Tau Chapter

Active member & Director of IT

August 2023- Present

Clemson, SC

- Facilitated communications between the 17 members of the executive board and the 150 members of the chapter
- Enhanced website function and ensured all information published was organized and accurate
- Managed Listserv mailing list software leading to expedited communications delivery to members of chapter

Association of Latino Professionals For America

Active member & Co-Vice President of Relations

August 2023- Present

Clemson, SC

- Oversaw meeting attendance and ensured all 50 members were accounted for and awarded appropriate points
- Implemented new attendance keeping practice to ensure members were receiving points and opportunities that accurately reflected their engagement with the organization

Latinos Unidos of Clemson University

Active Member

August 2021- Present

Key Skills & Languages

Native Spanish Speaker, Proficient in POS systems and Microsoft Office Software, and Site Development Experience